Subject: RE: RE: Olympic & Olive Yellow Wall...need

help<jgunther@polarispacific.com>, Marie Rumsey <MRumsey@ccala.org>

From: "Carol Schatz" <cschatz@ccala.org>

Date: 09/11/2016 02:09 PM

To: "Rhonda Slavik" <rslavik@polarispacific.com>, "Nick Griffin" <@>

Hi All,

Just saw this as Nick and I were at a conference in Atlanta last week. We will do our best to get a conversation going. I'm asking Marie Rumsey on the staff to be point on this and she will keep you informed of our progress.

Best.

Carol

Carol E. Schatz

President & CEO

Central City Association of Los Angeles

626 Wilshire, Ste. 200, Los Angeles, CA 90017

tel. (213)624-1213 fax (213)624-0858

email: cschatz@ccala.org

From: Rhonda Slavik [mailto:rslavik@polarispacific.com]

Sent: Wednesday, September 07, 2016 2:28 PM

To: Carol Schatz; Nick Griffin

Cc: Arden Hearing; Johanna Gunther

Subject: Olympic & Olive Yellow Wall...need help

Good afternoon Carol and Nick, I'm hoping you can help us resolve an issue we're having at Ten50 with Lennar's almost complete project at the SW corner at Olympic + Olive. There is a very large, bright yellow wall on the south facing facade of the building. I'm pretty sure the only people that can see it are the people who will be living at Ten50.

While we appreciate it from an artistic standpoint, it is pretty jarring for people considering that view orientation and we're getting a lot of negative feedback. We'd like to start a discussion with Lennar about painting it a different color. I thought i'd start the conversation with the CCA and the BID to see if there was anything that you could do to help facilitate the conversation? Any guidance you could provide here would be much appreciated.

Best,

RHONDA SLAVIK

Director of Business Development

T 415.308.2194

355 S Grand Ave #2450 | Los Angeles, CA 90071

polarispacific.com

1 of 2 03/16/2018 07:29 PM

RE: RE: Olympic & Olive Yellow Wall...need help...

2 of 2 03/16/2018 07:29 PM